

Dear Tennis Supporter:

Re: 2024 Phillip Thomas Memorial Tournament, June 25, - July 1, 2024

We are writing as tennis enthusiasts, to let you know of an opportunity that may interest you and your organization. This year, the Calgary Tennis Club (CTC) will be hosting a very special tennis tournament in support of mental health and addiction awareness, and we need your support to help make it happen. Addiction and Mental illness, especially suicide, has been devastating to youth all over the world and continues to wreak havoc on this segment of the population.

The 2024 Phillip Thomas Memorial Tournament is scheduled to take place June 25 to July 1, 2024. We are hosting this tournament to be a vehicle to help raise awareness about addiction and mental health issues as well as provide funding to the **Canadian Mental Health Association** (CMHA-Calgary Region) and **Foundation for Addiction & Mental Health** (FAMH)

This tournament will host players not only from the Calgary area, but also from across the province and possibly even out of country. Men and women will compete in the Open, 5.0, 4.0 categories, and boys and girls in the U12 and U14. Each category will have singles and doubles events.

Sponsorship Tiers

Platinum Sponsors: \$5,000+

- Ability to hang a banner at the CTC
- Prominent logo placement on all marketing materials and posters
- Personalized thank you in a tournament wrap up email
- Tournament swag with company logo prominently displayed
- Thank you listed on our tournament website

Gold Sponsors: \$2,000 - \$4,999

- Prominent logo placement on all marketing materials and posters
- Personalized thank you in a tournament wrap up email
- Tournament shirt (or other item) with company logo prominently displayed
- Thank you listed on our tournament website

Silver Sponsors: \$500 - \$1, 999

- Personal or company name written on all sponsorship marketing materials during the tournament
- Thank you listed on our tournament website

Bronze Sponsorship: Less than \$500

- Thank you listed on our tournament website

Last year's tournament, the Canada Day Open, was the biggest tournament in Alberta with over 250 registrants. We donated over \$15,000 directly to charities. It is expected between 300-500 spectators, representing a broad spectrum of ethnic and socio-economic backgrounds of the Alberta community, will attend this outdoor five-day tournament.

Donations can be handled in the following ways:

If you would like to receive a tax receipt, your donation must go through the charity of your choice. Please let us know which charity you are donating and the amount you donated so we can recognize your contribution appropriately.

If you want your donation to go through CTC, we will collect the funds and donate directly to the charities, after calculating our tournament expenses. You can [donate here](#).

CTC is a long-established non-profit tennis club that relies on yearly memberships and a volunteer board of directors to maintain the integrity and existence of the club. Our club provides competitive and social play, and lessons for juniors and adults, to grow the sport of tennis and to encourage wellness and fitness in our community.

Thank you for your consideration of our request. Please do not hesitate to contact either one of us if you have any questions about the tournament, how your contribution might be used, sponsorship recognition, or any other matter.

We look forward to working together with you to make the Phillip Thomas Memorial Tournament a heartfelt and far-reaching success.

Sincerely,

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